



MBA@ITM

KANNUR UNIVERSITY 2 YEAR REGULAR PROGRAMME



ADMISSION OPEN

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**FIRST SELF FINANCING
MBA COLLEGE**
IN MALABAR REGION



HCT SCHOLARSHIP
SPREAD OVER 4 SEMESTERS
TO MERITORIOUS STUDENTS



**LARGEST GREEN
CAMPUS**



**FREE INTERNATIONAL
INDUSTRIAL VISIT**



**100% PLACEMENT
ASSISTANCE**



**STARTUP SUPPORT
PROGRAMS**



INSTITUTE OF TECHNOLOGY MAYYIL

A P R E M I E R B - S C H O O L

RUN BY HIRA CHARITABLE TRUST

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mba@itmgroup.in



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www.itmmba.ac.in

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mba_at_itm





ABOUT US

Institute of Technology Mayyil (ITM MBA) is a Premier B-School in North Kerala established in the year 2002 offering two year full time MBA program approved by AICTE, recognized by the Government of Kerala and affiliated to Kannur University. The campus is spread over 25 acres of lush green land which also comprises ITM Pre School, ITM Public School, ITM College of Arts and Science and Mayyil Teacher Training Institute accommodating more than 2000 students. We offer dual specializations in Marketing Management, Human Resources Management, Financial Management and Healthcare Management.

At ITM MBA, We pride ourselves on fostering a culture of innovation, diversify and excellence. With a rich heritage of academic excellence and forward thinking approach to business education, we prepare our students to thrive in today's dynamic global market place. Experience the vibrant energy of our campus community where collaboration, diversity and creativity thrive. Engage in student clubs, cultural events, leadership training and experiential learning opportunities that enrich your academic journey.

At ITM MBA, we believe in empowering individuals to become catalysts for positive change in the world. Whether you aspire to lead multinational corporations, launch innovative startups or drive social impact initiatives, ITM MBA is launchpad for your success. We invite you to explore the endless possibilities that await you at ITM MBA. Discover your potential, pursue your passions and embark on a journey of life long learning and growth.

Your future begins here...Welcome to ITM MBA..

UNIQUE PROGRAMMES



B-Talks

Interaction with business Magnates



B-Connects

Connect with industries



B-Starts

Start up Support



B-Ignites

Skill Oriented Certificate
Training and Residential Camps



Dr. Christian Busch
Director, CGA
United Kingdom



Mr. Vivek Sharma
Managing Director
Panasonic



Mr. Muralikrishnan B
HR Business Partner
Ford Motors Pvt. Ltd.



Elizabeth Renee Shriver
COO, IE University
Spain



Devanand Kolothodi
CEO Aster Mims
Hyderabad, Telangana



B-TALKS

B-IGNITES

ROAD MAP TO SUCCESS



FIRST SEMESTER

Personality Development Module

- Training on how to handle stage fear.
- Workshop on Personality Development.



SECOND SEMESTER

Soft Skill Training Module

- Workshop on Effective Communication.
- Workshop on Public Speaking.



THIRD SEMESTER

Employability Skills Module

- Formal Office Etiquettes and communication training.
- General Interview facing and stress management training.



FOURTH SEMESTER

Pre Placement Training Module



AUDACIOUS
NATIONAL LEVEL MANAGEMENT FEST



MALAYSIA
FREE INTERNATIONAL INDUSTRIAL VISIT



WORKSHOP
ON EFFECTIVE PUBLIC SPEAKING



PAPER PRESENTATION



ED CLUB LEADERS MEETING



GRADUATION CEREMONY



RESIDENTIAL TRAINING PROGRAMME



STUDENTS AT INTERNATIONAL EDUCATIONAL EXPO



MUSIC NIGHT



PLACEMENT DRIVE



LEISURE TRIP



INDUSTRIAL VISIT

BENEFITS

- 2 Year Regular MBA Programme.
- Free International Industrial Visit.
- Placement Support and Training.
- Scholarship.
- Certificate Training on Formal Office Etiquetes and communication
- Certificate Training On General Interview facing and stress management
- Certificate Training on how to handle stage fear
- Certificate Training on Effective communication
- Certificate Training on Effective Public Speaking
- Hostel Accommodation with AC Provision.
- Transportation.
- Leisure Trips.
- Fully equipped gymnasium

SPECIALIZATIONS

- Healthcare and Hospital Management
- Finance Management
- Marketing Management
- Human Resource Management
- Tourism and Hospitality Management

ELIGIBILITY

- 50% aggregate marks in the degree examination in any stream with 10+2+3 pattern from any university approved by Kannur University.
- Candidates belonging to SC/ST and Other Backward Communities (OBC) are eligible for a concession in the minimum marks as per the Government regulations.
- A valid KMAT-Kerala/CAT/CMAT Score.

ADMISSION PROCEDURE

- Application to be submitted through online only.
- The rank list is prepared on the basis of entrance test, group discussion and interview.
- The proposition of weightage is 80:10:10 respectively as per ASC directives



ALUMNI NETWORK
20,000+
STUDENTS



GLOBAL PRESENCE IN
40+
COUNTRIES

