

MBA@ITM

KANNUR UNIVERSITY 2 YEAR REGULAR PROGRAM

FIRST MBA COLLEGE
IN MALABAR
In Self Financing Sector

HCT SCHOLARSHIP
for meritorious students

PERSONALIZED PLACEMENT
ASSISTANCE FOR
EVERY STUDENT

LARGEST GREEN
CAMPUS

STARTUP SUPPORT
PROGRAMS

FREE INTERNATIONAL
INDUSTRIAL VISIT

OUTBOND TRAINING

ADD-ON PROGRAMS



INSTITUTE OF TECHNOLOGY MAYYIL

A PREMIER B-SCHOOL

RUN BY HIRA CHARITABLE TRUST



Recognized by
Govt. of Kerala



Affiliated to
Kannur University



Approved by
AICTE - New Delhi

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MANAGER'S MESSAGE

ITM MBA, established by the Hira Charitable Trust, was founded with a clear vision: to make quality management education accessible to everyone and to nurture future leaders grounded in values, discipline, and social responsibility. Being North Malabar's first self-financing MBA college, and as we proudly enter our Silver Jubilee Year in 2026, ITM stands today as a symbol of trust, growth, and consistent contribution to higher education and society.

One of the greatest strengths of ITM is its beautiful green campus, which offers students a calm, safe, and inspiring environment to learn and grow. The institution has invested steadily in good infrastructure, student support systems, and campus facilities that encourage both academic focus and vibrant student life. Beyond academics, ITM MBA emphasizes exposure, engagement, and employability. Our students benefit from over 90% placement support, a strong and expanding alumni base working in high positions across the world, and guidance from many successful entrepreneurs who began their journey here. We warmly welcome aspiring managers to ITM MBA, where education meets opportunity in an environment designed for success.

MPA RAHEEM
Manager



Dr. PV Joseph
Principal

PRINCIPAL'S MESSAGE

It gives me immense pleasure to welcome you to Institute of Technology Mayyil, (ITM MBA) a pioneer in management education as North Malabar's first self-financing MBA college. As we step into our Silver Jubilee Year in 2026, we proudly celebrate 25 years of academic excellence, innovation, and commitment to shaping competent and socially responsible management professionals.

Our programme is driven by a team of highly qualified and experienced faculty members who are deeply committed to student mentoring and outcome-based education. We provide a strong learning ecosystem through modern infrastructure, smart classrooms, a rich library, computer and communication labs, and seminar halls, ensuring that students receive both theoretical depth and practical exposure. Continuous assessments, industry interaction, and skill-focused training help our students become confident, industry-ready managers.

Our academic efforts are reflected in our consistent results, placement support, and a vibrant alumni network with professionals holding responsible positions across India and abroad, along with several successful entrepreneurs. Learning at ITM is holistic – enriched by international exposure through Malaysia industrial visits, management fests, professional club activities, seminars, and workshops, and supported by excellent arts and sports facilities. I warmly invite all MBA aspirants to become part of ITM MBA and experience an education that truly transforms potential into performance.

ABOUT COLLEGE

Institute of Technology Mayyil (ITM) MBA is proud to be North Malabar's first self-financing MBA college, established in 2002 by the Hira Charitable Trust with the vision of delivering quality management education rooted in values and excellence. As 2026 marks our Silver Jubilee Year, ITM MBA celebrates 25 years of shaping future managers, leaders, and entrepreneurs. Over the years, the institution has built a strong reputation for academic standards, discipline, and consistent performance, with individual placement support and a growing network of alumni holding responsible positions across India and abroad, including several successful entrepreneurs.

Located in a beautiful green campus in the serene surroundings of Mayyil, ITM provides an ideal environment for focused learning and holistic development. The campus is equipped with modern infrastructure, smart classrooms, well-stocked library, computer and communication labs, seminar halls, and spaces for collaborative learning. Our greatest strength lies in our highly qualified, experienced, and student-friendly faculty, who combine academic depth with industry orientation and personal mentoring, ensuring that students are prepared to meet real-world business challenges with confidence.

Life at ITM MBA goes far beyond classrooms. Students gain valuable global exposure through international industrial visits to Malaysia, participate in vibrant management fests, professional club activities, seminars, and workshops, and actively engage in arts, cultural programs, and sports that nurture leadership, creativity, and teamwork. With a friendly, inclusive, and disciplined campus culture, ITM MBA offers an enriching learning experience that transforms aspirants into competent professionals and responsible leaders.



VISION

To be the prime centre of excellence in management education with innovative teaching, learning & placement activities which makes the individuals self sufficient in life.

MISSION

- To promote innovative learning and development methods.
- To make every student better by providing tailored mentoring solutions
- To develop critical and independent thinking of students to face the various challenges.
- To enhance employability skills of learners.
- To promote entrepreneurship with innovative ideas.
- To facilitate the emergence of management professionals for managing a dynamic business environment.

UNIQUE PROGRAMMES

Unlike the popular belief, the journey of an MBA graduate does not end with bagging a great job offer, rather it continues when the student enters the gates of the corporate organisation as a credible management professional. While MBA course work contains plenty of theoretical knowledge, it increasingly emphasises the development of skills to apply this knowledge in the real world. Global markets are rapidly changing, and students need to stay abreast with these changing realities. Through B-Talks, ITM MBA ensures that our students regularly interact with industry experts and gain practical knowledge and exposure. This also helps them stay attuned to current industry trends and requirements. We invite seasoned professionals and entrepreneurs to talk about the industry, emerging trends, new opportunities and career options. Our students make the most of these opportunities, closely interacting with guests and learning from their experiences.

However, there is more to being recruited by top companies than just being technically qualified for the position. This is where skill development comes in handy. B-ignites helps students identify their strengths and guides them in determining their desired professional profile through Residential Training Programmes, Workshops, Seminars, Resume Building and Interviews Preparation. All the above collectively plays a major role in equipping our students with the right skill set for the future.

That's not all... For all future entrepreneurs out there, B-Starts provide Entrepreneurial support and the basic fundamentals on how to start a business, from the ground up so budding entrepreneurs can learn how to dial in their ideas and pursue their own business ventures.

The association of students with ITM MBA does not stop post the MBA programme. They always carry the brand of the Institute and emerge as educated and responsible citizens, contributing towards the society and engaging in sustainable business practices.



B-TALKS

Interaction with business magnets



B-STARTS

Start up support



B-CONNECTS

Connect with industries



B-IGNITES

Skill oriented training

B-TALKS Interaction with business magnets

One of the main highlights of ITM MBA is the opportunity to meet, greet, interact with and get inspired by top industry experts around the globe as they share their failures, success stories and wisdom to our dear students. Our aspiring managers have had online and offline meetings with some of the most renowned personalities in the business world.



Dr. Christian Busch
Director, CGA, UK



Murali Krishnan B
HR Business Partner,
Ford Motors Pvt. Ltd.



Dr. Vivek Sharma
Managing Director,
Panasonic



Elizabeth Renee Shrivar
COO,
IE University, Spain



Nidhin Nangoth
Corporate Trainer
& Life Coach



Reem Khan
Founder & CEO, DIJU
Startup's Head & BDO, TALROP



Vignesh S G
Talent Acquisition Head
Mercedes-Benz Research &
Development India Pvt. Ltd.



Devanand Kolothodi
CEO, Aster MIMS
Hyderabad, Telangana



JC Sajith Paleri
Trainer
JCI India National Trainer



Dr. T. P. Muhammed
Chairman,
TP Group of Institutions



Jayachandran C
Managing Partner
Mascot Industries



Muhammed Madani
Trainer
JCI India National Trainer



Dr. Fezeena Khadir
School of Management Studies
CUSAT, Kochi



Dr. Muhammed Ashad V P
Lecturer, University of West London,
RAK, Ras Al Khaima, UAE



Mr. Farhan Yasin
CEO & Director,
KIMS Kerala Cluster

B-CONNECTS Connect with industries

We believe learning should not be restricted to four walls. To bring immersive learning experience within the business students at ITM, we incorporate industrial visit as part of the curriculum. So step out into the real world and gain firsthand experience on how management concepts are put into action.





B-IGNITES

Skill oriented training

Sure, degrees and certificates can help you get your foot in the door and even land an entry-level role. But, from there, it is the skills you have acquired (soft and hard) that will determine whether you succeed or not. We provide need-based programs including Skill Development Training and seminars. Workshops. Industrial Visits. Residential Camps all of which promote continuous and lifelong learning.



B-STARTS

Start up support

Starting a business can be hard. Not just the actual process of starting a business, but simply making the decisions to take that first step. If you're looking for that extra bit of motivation and support to start your own business, we are right here to help you realize your dreams!



SEMESTER 1

Course Code	Title of the course
MBMBA01C01	Management Theory and Practice
MBMBA01C02	Economics For Managers
MBMBA01C03	Communication For Managers
MBMBA01C04	Accounting For Managers
MBMBA01C05	Indian Business Environment
MBMBA01C06	Quantitative Techniques For Management
MBMBA01C07	Business Ethics and Corporate Governance

SEMESTER 2

Course Code	Title of the course
MBMBA02C08	Financial Management
MBMBA02C09	Marketing Management
MBMBA02C10	Operations Research
MBMBA02C11	Organizational Behavior
MBMBA02C12	Human Resource Management
MBMBA02C13	Production and Operations Management
MBMBA02C14	Research Methodology

SEMESTER 1

Course Code	Title of the course
MBMBA03C15	Organisational Study
MBMBA03C16	Logistics and Supply Chain Management
MBMBA03C17	Business Law
MBMBA03C18	Information System and Technology
MBMBA03E.....	Elective
MBMBA03E.....	Elective
MBMBA03E.....	Elective
MBMBA03E.....	Elective

SEMESTER 1

Course Code	Title of the course
MBMBA04C19	Strategic Management
MBMBA04C20	Entrepreneurship and Startups
MBMBA04C21	Major Project
MBMBA04C22	comprehensive Viva Voce
MBMBA04E.....	Elective
MBMBA04E.....	Elective
MBMBA04E.....	Elective
MBMBA04E.....	Elective

ELECTIVES

MARKETING MANAGEMENT

Consumer Behaviour
Sales and Distribution Management
Customer Relation Management
International Marketing
Retail Management
Advertising and Brand Management
Rural and Social Marketing
Services Marketing

HEALTHCARE MANAGEMENT

HealthCare Management
Health and Development
HealthCare Economics
Hospital Administration
Hospital Planning and Engineering
Patient Behaviour and Care
Patient Care Management
Legal Issues in Hospital Management

HUMAN RESOURCES MANAGEMENT

Team Building in Organisations
Training and Development: Systems & Practices
Performance Management
Compensation Management
Strategic & International Human Resource Management
Organisational Change and Development
Industrial Relations and Labour Laws
Conflict Management

TOURISM AND HOSPITALITY MANAGEMENT

Tourism Principles and Practices
Tourism Products of India
Hospitality Management
Marketing for hospitality and tourism
Destination Planning and Development
Travel Agency and Tour Operations Management
Ethical, Legal & Regulatory Aspects of Tourism Business
International Hospitality Law

FINANCIAL MANAGEMENT

Security Analysis and Portfolio Management
Financial Markets and Institutions
Insurance and Risk Management
Cost Systems and Control
Financial Derivatives
International Financial Management
Practice Of Commercial Banking
Mergers, Acquisitions & Corporate Restructuring

PEDAGOGY



CORE FACULTY



Dr PV Joseph
MBA, M.Phil, Ph.D, UGC-NET, PGIBM
Principal



Anil Kumar N.K
MSc Computer Science
Asst Professor



Savin Satheesh
M.Com, NET
Asst Professor



Sandeep M.V
MBA
Asst Professor



Dr. Divya Sudhakar
PhD, NET, MBA
Asst Professor



Kamal Suresh
MBA HRM, MA Psychology
Asst Professor



Prathila Nikhil
MBA
Asst Professor



Dr. Prem Anand C
Associate Professor



Dr. Sreedisha A K
Asst Professor

ADJUNCT FACULTIES

VINOD VENUGOPALAN NAIR
REGIONAL HEAD, CENLUM WORKSKILLS
INDIA PVT LTD., TRIVANDRUM

SAMEER P.T.
CEO, BADR AL SAMAA GROUP OF HOSPITALS

VISITING FACULTIES

Dr. Muhammed Ashad V P
Lecturer, University of west London RAK
Branch Campus, UAE

Vikas K
SECRETARY,
THE KANNUR CO-OPERATIVE HOSPITAL SOCIETY LTD

C.A.Suresh Namboothiri
ACA

Hareesh Thrikraman
COO, NIMS HOSPITALS

Shonith Augustine
STATE PLACEMENT HEAD, CENTUM WSI

T.P. Muhammed
CHAIRMAN, MALABAR GROUP

Dr. Saravanan V
Christ University, Bangalore

Prof. Thomas Abraham
Anglia Ruskin University, London

Dr. Binoy Balakrishnan
CEO, Nalapat Industries LLP

INFRASTRUCTURE

The aesthetically designed institute offers world class infrastructure equipped with modern technologies that supports interactive and effective learning.

CLASS ROOM

The college has air-conditioned and Wi-Fi enabled classrooms creating the right atmosphere for long hours of learning. Lectures are delivered using latest & modern teaching aids.

CONFERENCE HALL

The Conference Hall at ITM MBA is air conditioned and equipped with the most modern audio visual facilities and can accommodate more than 200 people. It is well furnished and hosts various events including formal functions, training programs and various Inter College Competitions.

LIBRARY

ITM MBA possesses one of the finest management libraries in Kerala equipped with 10,000 book titles. The library has subscription to both national and international journals including Harvard Business Review.

COMPUTER LAB

State of the art computer lab equipped with latest licensed software, operating systems and other peripherals which facilitate budding managers in acquiring the desired technical skills.

HOSTEL

Accommodation facility is available for girls and boys. Every room has facility for safe storage of the belongings, study table and chair.

CAFETERIA

The Institute provides canteen facilities within the campus. Every effort is made to see that hygiene is maintained. The cafeteria becomes a piece of attraction for relaxation as well as for snacks offering an exclusive variety of Malabar delicacies.

FITNESS CENTRE

The College provides a fitness center for physical exercise. It aims at the all-round development of students.



STUDENTS ACTIVITIES

For better human potentiality all-round development is given prime importance. This could be initiated through various constructive and well-disciplined programs which will go the extra mile to their "personality of becoming a better human being. Spreading and making the World we live with prosperity and peace. Giving equal importance to extracurricular activities we have designed separate associations. Association of Management Thinkers and Actors (AMTA), Arts Club, Social Club, Sports Club, RITM and KARMA important among them

INNOVATION CLUB

The Innovation Club at ITM MBA college is a registered body under The Institution's Innovation Council (IIC), a wing of the Ministry of Education, Indian Government. This club encourages students to develop innovative solutions to real-world problems, fostering a culture of creativity and entrepreneurship. The IIC's mission is to promote innovation and entrepreneurship in higher education institutions, and the Innovation Club at ITM MBA college is a testament to this commitment. The college has a dedicated space for innovations with other streams of ITM Group contributing to it to further impact productivity and brainstorm ideas.

SPORTS CLUB

Sports activities help the students to keep themselves vibrant and physically fit to take up challenges anytime beyond academic activities. Other students leave their imprint on the realm of sports by winning several university-level sports activities.

TRADING CLUB

The Trading Club at ITM MBA college is a student-led organization that provides sessions on stock trading and investments, led by top officials from the finance industry. The club aims to equip students with the knowledge and skills necessary to make informed investment decisions and navigate the complex world of finance. Through regular meetings, workshops, and guest lectures, the club offers students a unique opportunity to learn from industry experts and gain practical experience in trading and investment analysis. The Trading Club at ITM MBA college is an excellent resource for students who are interested in pursuing careers in finance or simply looking to improve their financial literacy.

ED CLUB (ENTREPRENEURSHIP DEVELOPMENT CLUB)

The Entrepreneurship Development (ED) Club of ITM MBA fosters an entrepreneurial mindset among students. It serves as a launchpad for innovators, risk-takers, and future business founders.

The club conducts startup idea pitching sessions, business plan competitions, mentorship programs, interaction with entrepreneurs, incubation support initiatives, and innovation workshops.

By promoting creativity, resilience, and strategic thinking, the ED Club empowers students to transform ideas into impactful ventures and become job creators rather than job seekers.

RITM - FILM CLUB

The reel of ITM (RITM) is floated by the management students of this organization. The mission of this club is to familiarize with the world's classic movies and documents. The art of documentary production. The ethics and culture of the films. The production and telecasting of advertisements, etc are being discussed in this club.

ARTS CLUB

Cultural activities are the best means to reflect the values and beliefs of a community. ITM MBA Arts Club is a cultural platform for the students.



INTER COLLEGE FOOTBALL TOURNAMENT



CULTURAL PROGRAMME

MARKETING CLUB

Brand Builders of Tomorrow

The Marketing Club of ITM MBA is a dynamic platform where creativity meets strategy. Designed for aspiring marketers, the club nurtures innovative thinking, consumer insight, branding expertise, and digital marketing skills.

Through activities such as live projects, product launch simulations, market research surveys, advertising contests, case study discussions, and industry interactions, students gain real-world exposure to the evolving marketing landscape.

The club encourages members to think like entrepreneurs, communicate like leaders, and innovate like strategists – shaping them into confident marketing professionals ready to thrive in competitive markets.



HR CLUB

Shaping People, Shaping Organizations

The HR Club at ITM MBA focuses on developing future human resource leaders who understand that people are the core strength of every organization.

The club conducts mock interviews, HR conclaves, talent management workshops, role plays, leadership games, and training sessions on recruitment, performance management, and organizational behaviour.

By bridging theory with practice, the HR Club instils empathy, leadership, and strategic people management skills – preparing students to become effective HR professionals and organizational change-makers.



FINANCE CLUB

Masters of Numbers and Strategy

The Finance Club of ITM MBA is dedicated to nurturing analytical minds and financial decision-makers of the future.

Through stock market simulations, financial modelling workshops, budget planning exercises, investment awareness sessions, case analysis, and expert talks from industry professionals, the club strengthens practical financial knowledge.

Members gain exposure to corporate finance, banking, investment strategies, risk management, and financial planning – equipping them to make informed and strategic financial decisions in a global business environment.

SOCIAL CLUB

Business with Social Responsibility

The Social Club of ITM MBA embodies the spirit of socially responsible management. It inspires students to contribute meaningfully to society while developing leadership and organizational skills.

The club organizes community outreach programs, health awareness campaigns, environmental initiatives, blood donation drives, rural development activities, and social impact projects.

By engaging in service-oriented initiatives, students learn empathy, ethical leadership, and sustainable thinking – reinforcing the belief that successful managers must also be responsible citizens.



BASIC LIFE SAVING SKILL



BLOOD DONATION CAMP

ASSOCIATION OF MANAGEMENT THINKERS AND ACTORS (AMTA)

The Association of Management Thinkers and Actors (AMTA) has been an integral part of this institute since its inception. It serves as an open forum for students and faculty to engage in insightful discussions on various aspects of management. AMTA plays a pivotal role in nurturing students' skills in organization, marketing, finance, sales, and event management.

HEALTH CARE CLUB

The club serves as a platform where management education meets healthcare awareness. Through regular health camps, awareness drives, blood donation initiatives, mental health sessions, fitness campaigns, and collaborations with healthcare professionals, we strive to create a culture of preventive care and social commitment within and beyond the campus.

The Health Care Club also works closely with hospitals, NGOs, and public health agencies to provide practical exposure and community service opportunities for MBA students, particularly those interested in healthcare management and social entrepreneurship.

GREENCLUB - ENVIRONMENTAL CLUB

This club is born with a vision to make the college campus green and Eco-Friendly and educate the students about the importance of sustainable development. Outside of the campus also.



National Level Management fest Audacious 2k26



ITM GYM- Powering your potential



For a bird, a drop of water is a drop of hope

1ST RANK

- 2002-04 Ajomon Joseph
- 2004-06 Reema Kunhimangalam
- 2006-08 Sukanya M. P.
- 2007-09 Dhanesh Prabhakaran
- 2011-13 Vrinda K.V.
- 2012-14 Pretty Johnson

2nd RANK

- 2004-06 Archana S. Prakash
- 2006-08 Preethi Padmanabhan
- 2008-10 Veena Balakrishnan
- 2009-10 Sruthi P.P.
- 2010-12 Amrutha S.
- 2013-15 Faisal Kareem



SANDRA RAJ M.V.

3rd Position, 2022-24 batch
Kannur University

ELIGIBILITY

- 50% aggregate marks in the degree examination in any stream with a 10+2+3 pattern from any University approved by Kannur University.
- Candidate belonging SC/ST and other Backward Communities (OBC) are eligible for a concession in the minimum marks as per the Government regulations.
- A Valid KMAT – Kerala/CAT/CMAT Score

ADMISSION PROCEDURE

- Application to be submitted through online only.

The rank list is prepared on the basis of entrance test, group discussion and interview.

- The proposition of weightage is 80:10:10 respectively as per the ASC directives.
- Rs 1,500/- to be paid for online application. Once admissions has closed there will be no refunds.

FEES STRUCTURE

Particulars	1 st sem	2 nd sem	3 rd sem	4 th sem
Tuition Fee	69,500	69,500	69,500	69,500
Student development programs (Soft skill, Outbound Training, Industrial Visits, Placement training etc.)	10,000	10,000	10,000	10,000
University Affiliation Fees & others	2,750	2,750	2,750	2,750

TOTAL = Rs.82,250 (Per Semester)

Transportation, Hostel, Admission Fee, Uniform, Industrial Visit, Caution Deposit, Softskill etc to be met by the students.

VOICE OF ALUMNI



Sameer P T

CEO, Badar Al Samma Group



" I owe my success in professional life to the learning imparted by my mentors at the Institute of Technology Mayyil . Apart from the regular class room teaching, group activities which enhanced our skills, coupled with value based teaching made us through professionals."



Abidh C.P

Anti Money Laundering Expert
Ministry of Economy UAE



As an alumna of ITM, I am honored to share my heartfelt testimonial about the invaluable experience I gained during my time there. Attending the MBA program at ITM was transformative, thanks to exceptional faculty who inspired critical thinking and challenged us to question conventional wisdom. The diverse student body fostered a collaborative learning environment, preparing me for the globalized business landscape. Through experiential learning opportunities like case studies and internships, I gained practical insights and developed essential skills for success. Moreover, ITM's emphasis on ethical leadership and corporate social responsibility has deeply influenced my approach to business. Grateful for the enriching experiences and lifelong friendships, I carry the lessons learned at ITM with me as I continue to make meaningful contributions to society.



Rajana Antony

Senior HR Manager & Unit Deputy HR Head, Tata Consultancy Services Ltd.

" Choosing Institute of Technology, Mayyil was one of the most transformative decisions for my career as an HR professional. The comprehensive curriculum, expert faculty and collaborative environment propelled me forward. I wholeheartedly endorse MBA from ITM for those who have humble beginnings and aim high in their careers."



Roshin PP

AVP-Deutsche Bank, Bangalore



I am immensely grateful for my journey at ITM Business School, as it laid the solid foundation for my career in investment banking. The exceptional faculty members provided invaluable insights and guidance, nurturing my skills and knowledge in the field. The state-of-the-art infrastructure facilitated immersive learning experiences, preparing me for the dynamic challenges of the financial industry.

Thanks to ITM's rigorous curriculum and supportive environment, I have been able to excel in my career, reaching the position of Assistant Vice President at Deutsche Bank. I owe a significant portion of my success to the comprehensive education and mentorship I received at ITM Business School. I am proud to be an alumnus of such a prestigious institution and am grateful for the role it played in shaping my professional journey.



Sunil Kumar

GM-KVR GROUP



I successfully completed my MBA in Finance and Marketing from ITM College, Mayil in 2005. Pursuing an MBA at ITM was a transformative experience.

The curriculum not only broadened my knowledge but also fostered the development of essential leadership, analytical, and decision-making skills. This enhanced skill set, coupled with increased confidence, has significantly influenced my career progression.

ITM's academic rigor, combined with the unwavering support of experienced faculty, played a pivotal role in shaping my success. I extend my sincere gratitude to all the faculty and support staff for providing an uncompromising learning experience.

PLACEMENT REPORT

The institution has consistently demonstrated a strong commitment to enhancing the career prospects of its students through an effective placement and training system. For the batch of 2023-2025, the placement performance has been highly encouraging, with approximately 94% of students successfully placed in various reputed companies across multiple sectors. This achievement reflects the institution's focus on industry-oriented education and its strong connections with the corporate sector.

To ensure students are well prepared for professional careers, the institution conducts skill development training programs in every semester. These programs include communication skills, aptitude training, technical skill enhancement, personality development, and career readiness workshops. Such continuous training helps students improve their competencies and prepares them to meet industry expectations.

The institution also emphasizes practical exposure to the corporate environment. All students of the current batch (2024-2026) have secured a three-month internship, providing them with valuable hands-on experience and an opportunity to apply theoretical knowledge in real-world business situations. These internships also help students build professional networks and enhance their employability.

Furthermore, the institution has established tie-ups with several reputed organizations to strengthen placement opportunities and create better industry collaboration. These partnerships facilitate campus recruitment drives, internships, industry interactions, and guest lectures, thereby bridging the gap between academia and industry.

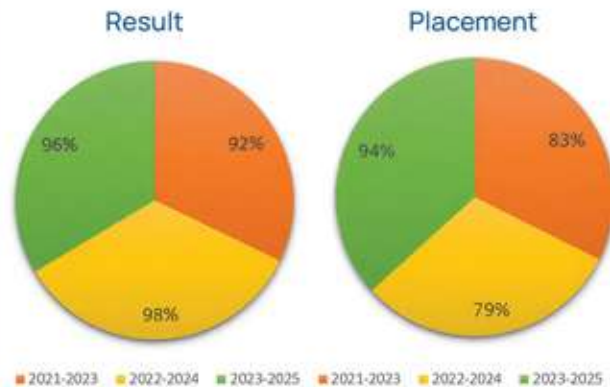
Overall, the placement cell plays a proactive role in guiding students toward successful careers by providing structured training, internship opportunities, and strong industry connections, ensuring excellent placement outcomes year after year.



ALUMNI NETWORK
10,000+
STUDENTS
in ITM group of institutions



GLOBAL PRESENCE IN
40+
COUNTRIES



Training & Placement Officer
Mrs. Pradhila Nikhil

Email : placements@itmgroup.in
Ph : 8606991813

OUR LEADING RECRUITING COMPANIES



LIFE @ ITM

Here learning is blended with fun where a number of extra-curricular activities starting from sports to cultural events are being celebrated. Students are inspired to participate in these activities in line with their interests. These events are managed by the students themselves giving them the chance to possess active expertise in handling such events.



HONORING THE KANNUR UNIVERSITY TOPPER



MALAYSIA FREE INTERNATIONAL INDUSTRIAL VISIT



GRADUATION CEREMONY



ALUMNI TALK BY SNIKHTA SUDHEER



ONAM CELEBRATION



OUTBOUND TRAINING



WORLD ENVIRONMENT DAY CLEAN UP & TREE PLANTATION DRIVE PITHALMALA



LEISURE TRIP AT GOA



FEJO LIVE CONCERT



COLLEGE FOOTBALL TEAM



CHRISTMAS DAY CELEBRATION



CHILDREN'S DAY CELEBRATION AT SNEHATHEERANM BUDS SCHOOL



ITM PREMIER LEAGUE CHAMPIONS



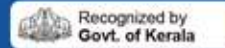
TABLE TENNIS



INSTITUTE OF TECHNOLOGY MAYYIL

A PREMIER B-SCHOOL

RUN BY HIRA CHARITABLE TRUST



Recognized by
Govt. of Kerala



Affiliated to
Kannur University



Approved by
AICTE - New Delhi